Get First Page in One Month

How I ranked my blog in Google Page 1 in a month

Organic Traffic in a Month

How I got First Page in a month



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Background and Introduction

First of all, I would like to thank you for buying this eBook.

I am Dipendra Pokharel, a guy involved in internet marketing from Nepal. I own my own little company <u>OrangeTech</u> as I partnered with my friends to provide digital support to different companies in Nepal.

I am **Google Adwords certified,** completed my Bachelors in Information System from University of Center Lancashire (UK) and involved in Internet Marketing and SEO from almost **seven years** now. I made different websites in seven years, consulted over 100s of firms and helped them build their audience.

I had a football related blog givemegoal.com where I made some good amount in Google Adsense before I sold it a month back.



Fig – I made over \$11,000 in six months with givemegoal.com

In this eBook, I will be discussing different Search Engine Optimization trends in 2015 and onwards that worked for me to get me organic traffic for my new blog in a month. Most importantly, I will discuss step by step, result oriented guide with proofs that helped me get organic visitors from the first month that I started my new blog

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Proof – Where Do I rank

It is internet where every people pretend to be an expert; and then you follow their suggestion and you end up troubled.

So before starting through the book, I would like to prove my words.

Keywords That Rank

Easy Backlinks in 2015 – Third in Google and Third in Bing

This is one of the major keyword that has been sending organic traffic to my newly established website.

SEO Plans and Strategies – Ninth in Google

Basic Wordpress startup settings – 8th in Google

The Search results are as of January 24, 2015. I wrote <u>my first article</u> on December 19, 2014 which means I ranked for these keywords in a month.



bing	easy backlinks 2015 O
	Web Images Videos News More
	1,350,000 RESULTS
	How to Build Backlinks in 2015 (That Work) www.gotchseo.com/build-backlinks-2014-work * How to Build Links in 2015. When you sign up, you will receive a free 4,000 + word ebook on how to build backlinks in 2015 + hundreds of websites where you can get 6 Easy Ways To Get Backlinks In 2015 BackLinks blogginglogin.com/easy-ways-to-get-backlinks-2015 * Afraid of the recent algorithmic changes at Google and Bing? You can look forward to these 6 easy ways to get backlinks in 2015. All based on relationships.
	Easy ways to make backlinks in 2015 for new Bloggers www.dipincome.com/neat-easy-ways-make-backlinks-2015-new-bloggers ▼ From commenting to Guest posting, what could be the Easy ways to make backlinks in 2015 for new Bloggers.

Fig – Third in Bing as well

Techniques – My SEO Techniques that I used

From link wheel, link farm and all other traditional practices, to all other black hat techniques, Google has been sorting the things out and making ranking as genuine as possible. Google has made 12 notable algorithm changes in year 2014 and considering those updates and ensured of not violating any of their rules, I tried to optimize my website best to get ahead in Google Search. These were the major Search Engine Ranking factors that I concentrated on:

Google Page Speed Check

Google has always encouraged website that has good user experience. A website that loads fast

is prioritized by Google in their search Engine ranking. I made sure my blog had decent score when I checked for loading time and user experience. For this, I have chosen a theme that had good ranking.

You can check how much Google scores your <u>websites here</u>.



Fig – A screenshot of Google Page Speed suggestions

Google checks within its predefined rules to see if our website comes within the rule. It is almost practically impossible to get 100 out of 100 but you can target to get a green bar in your results.

Minify CSS and HTML, avoid landing pages redirect, consider browsing caching(you can use Wordpress plugins for the tasks), Optimize images are some of the suggestiong.

I have passed 6 out of 10 rules completely and Google suggested me 4 improvements, however a 87/100 is a reasonable score that I can rely on.

Content is the King

Google loves better content and this has been proved every now and then over the course of time. Write a well formatted article more than 1500 words and I guarantee Google would not disappoint you. I have written more than 5 blog posts in a month all over 500 words and the one that gets me more traffic is the one that has more words.

The article <u>Neat and Easy ways to make</u> <u>Backlinks in 2015</u> had over 1900 words and it ranks well in Google and covers 70% of my organic traffic. Additionally what I noticed was, this post also

got traffic from keyword that was not even included in my title. "Get backlinks for football blog" was the keyword that sent me some traffic and when I searched for my position in that keyword, I was amazed to see that I ranked first. I have written about my experience with Wikipedia backlinks to my previous football related blog in the blog post and that was why my post ranked top for that keyword,

That proved me,

Content is the King

Backlinks

Backlinks were important aspect for my success but I made sure I collected effective one in an effective ways.

If you hit the gym, you might have noticed that sometimes a guy that works out lesser has better physical appearance than the one who does all the hard work. The concept remains same for backlinking as well, you do it the right way, and you get the result.

You do not need a large amount of backlink in order to rank your blog. I had 4 guest post backlinks, 7 or 8 web2.0 links, 10-20 forum links, 10-15 blog comment links; but I did it the right way. I will discuss in the next topic on how I made backlinks to rank better.

Backlinking Strategy – Backbone for my achievement

A unique and proper way for backlinking helped me achieve this success in short time and I will share this. Follow this simple yet effective technique and you will see the results in your own.

You do not need to make a huge amount of links in order to get ranked; you need proper and genuine looking links.

One of the key things you need to remember is,

<u>"Do not just backlink you blog, Backlink your backlinks."</u>

The above phrase is one of the key reasons to my success.

Higher the quality of your backlinks, better the ranking of your page. Most people are so much busy for getting links to their blog, they forget this key *mantra*.

Despite of using all my time for getting backlinks to my blog, I also added some efforts to get backlinks on the pages that had my links.



Fig- Backlinking Strategy that worked

The above image perfectly describes the way I added backlinks to my blog and how I converted those links to my backlinks that referred to my main blog that I wanted to rank.

As shown in the image above, I made sure I got backlinks to my backlinks as well. Suppose, I had a guest post published in Blog XYZ that had a link to my blog, I added some small effort to get some links to my guest post that valued my backlinks even more.

I got most of my backlinks through guest posting, commenting, getting involved in forum , blog and directory submissions, Press Release websites and web2.0 links and I also linked my backlinks with forum linking, web2.0 and commenting.

What I avoided and you should avoid too

Obviously, Google values backlinks higher than any other factors. However, they are still penalizing the blogs that are involved in any kind of abnormalities. Therefore, in order to be as natural as possible, I took care of few things.

Never rush for Backlinks

I never rushed for links and did it in a slow pace. Four guest posts and few other links in a month and Google saw it natural. If you build ample of links in first few weeks and stop your pace, it may look unnatural to Google. '**Slow and steady wins the race'**, I preferred to become steady which actually work for me.

Avoid links from similar domain

I always shuffled the links between the tier 1 and tier 2 links. I am referring tier1 links as those that has a direct link to my blog and tier2 links are those that have a links to my backlinks. So, I never added a backlink from a same website to tier1 and tier2 links. For example If I had two websites to comment on, yoursite.com and mysite.com, I added a link to my blog from yoursite.com and a link to yoursite.com from mysite.com but I never added links both to yoursite.com and my blog from mysite.com.

The image below best describes the process.



Link Diversity

This was one of the main things that I took into consideration when building links. I always make sure to spread my anchor text and links on getting backlinks. I used different anchor texts and never just linked with one or two. Similarly, I also make sure about the links that I am getting from different sites are not just pointing out my homepage but the articles too.

A day to day Plan – What I did in 1 month

**** This is only exclusively available to the one who buys my eBook. ****

Conclusion

Now that you are fully aware about the techniques I used, you are just a month behind getting your first little Organic traffic. It is very easy for you to get traffic from search engine until and unless your blog is genuine.

Even I was surprised to get traffic from keywords that never existed in my blog title and that was amazing. This was simple because Google loved my blog, found it genuine and helped me ranked. Even you can achieve similar result with the process that I have shared.

Happy Blogging, Cheers.

Free Consultation

I have a free consultation service for my clients. So if you have purchased this book, do shoot me an email at <u>dipincome.com@gmail.com</u> for your queries and I will help you without any hesitation.

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